

240809 News story for Aug website news and Aug newsletter

We have been delighted in recent months to share good news about the ever-increasing number of people who are logging on, setting up visitor accounts and are searching the National Register. Just recently, there has been an increase in the number of people asking about how many are accessing the NRPSI website to find Registrants in the different countries of the United Kingdom.

We can share with you that 3,452 searches have come from people with postcodes in Wales over the last 12 months. This compares to the 2,451 searches of the National Register in Scotland and 1,603 searches from Northern Ireland and even 10 based in the Channel Islands. These results are tracking double digit growth as we know overall there were 18,240 net visitors this year; an 18% increase on last year. Many more of these visitors are setting up accounts and becoming regular visitors, with a 20 % year on year increase in people setting up visitor accounts, enabling search of the Register itself.

For net visitor numbers from across England over the last 12 months, please note:

- 14,208 North West
- 11,564 South East
- 10,722 East Midlands
- 8,843 North East
- 7,076 South Central
- 6,675 West Midlands
- 6,357 South West
- 16,040 Greater London

Ensure you are making best use of your NRPSI entry, as well as your social media presence by applying the marketing resources available in the Interpreter Room.

Explore LinkedIn(<https://www.linkedin.com/company/nrpsi/?viewAsMember=true>) and see why there are now over 2,800 followers – nearly five times more than in 2019. Have you set up your LinkedIn site yet? Are you using NRPSI branding and advertising to boost your presence?