

Proud to be a Registered Interpreter Self-Promotion Pack

Your commitment to professional standards as a Registered and Regulated Public Service Interpreter (RPSI) is what marks you out from the crowd. We want to help you to make the most of your registration, so have produced a small pack of marketing items to use in promoting your services and professional status to your prospective clients.

This small pack of marketing items includes:

- 1. An A4 infosheet listing your key credentials as an RPSI** that you can print out and give to your prospective clients – such as your local GP surgeries, solicitors, police stations and Citizens Advice Bureaux.

There are two versions of this PDF document. One includes a contact form that you can complete with your contact information. You can type into the form fields before printing the document or print it out before completing it by hand.

The other version doesn't include the contact form. You might prefer to print this version and attach a business card instead.

Note, the infosheet is designed for home printing. You can also choose to print it in greyscale (black and white) to save on ink.

- 2. A LinkedIn banner** that you can insert behind your profile picture.

Here is a step-by-step guide to uploading/changing the banner behind your profile picture:

- Click the Me icon at the top of your LinkedIn homepage
- Click View profile
- Click the Pencil icon in the upper right of your introduction section
- Click the option that applies: Upload photo or Change photo
- Select the Proud to be a Registered Interpreter LinkedIn Banner JPEG from your computer, and click Open
- Click Apply
- The image will upload automatically

Note, there is no need to resize or adjust the image.

- 3. A choice of two LinkedIn post designs**

Both posts use the same text and are sized and optimised for use on LinkedIn, so there should be no need to adjust their size. You can choose to use one or both posts.

We hope you find this pack of use in promoting your credentials and professional status.

Should you have any feedback on this resource, please email admin@nrpsi.org.uk using the email subject line: 'Proud to be a Registered Interpreter Self-Promotion Pack'.

One last thing

Don't forget, you can also use the Registered and Regulated Public Service Interpreter logo (available in the Interpreter's Room) in your email signatures and on your documentation to help mark yourself out as an accredited public service interpreting professional.